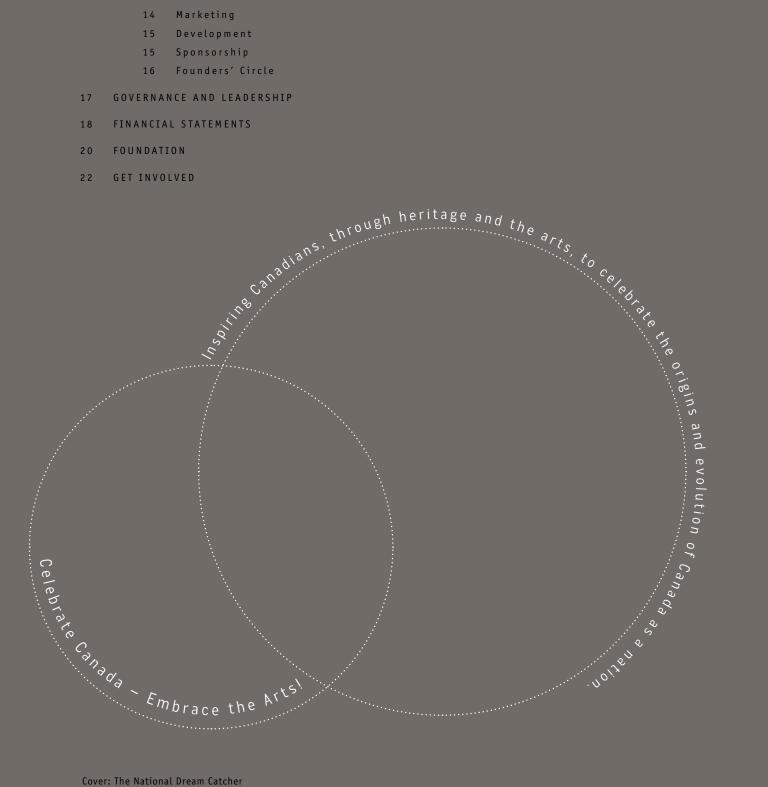


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Canada's sesquicentennial was celebrated across the nation and around the world in 2017. As an institution founded in 1964 to commemorate the birthplace of Canada, it was a significant year for Confederation Centre of the Arts and an important opportunity to continue to increase our national profile as "A Centre for All Canadians."

For over five decades, Confederation Centre has served Canada as a multifaceted cultural institution, offering a variety of visual and performing arts as well as educational and heritage programming.

As a living memorial, we look to not only honour the past, but to lead the redefinition of our national priorities, expressed in particular through arts, culture, and heritage.

In celebration of Canada 150, we undertook a massive Canada-wide project engaging with Indigenous youth, which culminated in our Young Company performing *The Dream Catchers* performance for The Right Honourable Justin Trudeau, Prime Minister of Canada as he received the Symons Medal on November 23, 2017. A dreamcatcher assembled from this project now hangs in Memorial Hall to emphasize the Centre's commitment to working towards the goals in the Truth and Reconciliation Commission Report and Calls to Action.

This year is the final year for implementing the 2013-2018 Strategic Plan. The goals and objectives of that plan laid an important road map for positioning the institution not only as a memorial to the Founding Fathers, but as an organization that celebrates Canadian identity in many different ways.

In the upcoming year, the Centre is poised for the next stage of its evolution. There has been several changes in leadership, including a new Director of Operations, Chief Marketing and Development Officer, and our own imminent departures as CEO and Chair of the Board. We will soon welcome a new CEO and are extremely pleased to inform everyone that Mr. Bob Sear will become the next Chair of the Board. There are many exciting opportunities for the Centre to grow with the ever-changing Canadian backdrop and maintain significant relevance in our social and economic landscape.





We are beginning the process of creating a new Strategic Plan for 2018-2023 that will be completed by the end of the year. Many stakeholders, staff, and Board members will together create the vision for the next five years. So much has been accomplished during the time frame of the existing plan, and other ongoing activities we undertake every year in accordance with our mandate, that there are very few actions to roll into the next plan. It will be a whole new beginning!

Both of us wish to thank the community, the Board and its many committees, and in particular all staff, for your support and unwavering commitment and passion to Confederation Centre of the Arts. We have been honoured to serve in our roles as your CEO and Chair of the Board of Directors. The Centre is a unique place and will always be held high in our hearts and minds. We will return often with our spouses and friends to take in the high caliber programming and activities that the Centre is known for, and we will be proud ambassadors wherever we go in the country or the world.

Jessie Inman CHIEF EXECUTIVE OFFICER

H. Wayne Hambly CHAIR, BOARD OF TRUSTEES

2013-2018 Strategic Plan

VISION: Confederation Centre of the Arts - a leading Canadian cultural centre that inspires creativity, dialogue, and collaboration.

STRATEGIC GOALS

- [1] Cultivate relationships across Canada
- [2] Foster creativity and collaboration in the arts
- [3] Provide leadership in culture provincially, nationally, and internationally
- [4] Enhance heritage programming
- [5] Sustain existing and nurture new audiences through education, outreach, and collaboration
- [6] Strengthen internal capacity

OUR PROGRAMS 3

As a designated National Historic Site, the Centre's mandate represents an opportunity to celebrate Canada's cultural diversity and to reflect the country's values while promoting Canada's national identity through its arts and heritage programming. The Centre's strategic goals are accomplished through its theatre, art gallery, arts education, and heritage programming in both official languages.

theatre | art gallery | arts education | heritage | french programming



It was a very successful year for The Charlottetown Festival brand and its value across Canada. The Festival was able to build strong relationships across the country with both larger and smaller-scale theatres, as well as collaborate with most major Canadian regional theatre companies.

We embarked on a year-long journey, travelling to every province and territory, building the 2017 Young Company show *The Dream Catchers*. In addition, we created and launched The Charlottetown Festival Conference. This national conference served as a meeting hub for artistic directors, producers, and theatre creators alike. The five-day conference celebrated new ideas with a strong focus on creativity and devloping collaborations. It featured keynote speaker Bob Martin and offered numerous panel discussions on theatre creation to the public.

During the 2017 Festival season, we were thrilled to have the opportunity to showcase four new pieces of Theatre—On the Road with Dutch Mason, Pollyanna, Tompkinsville, and The Longing and the Short of It, as well as present two concerts.

In an effort to build relationships with other Island cultural centres, we partnered with the Indian River Music Festival to revive The Charlottetown Festival's *Kronborg: 1582*. Based on the Shakespearean tragedy, *Hamlet*, the original musical was produced by the Centre in 1974 and 1975 and went on to play on Broadway. The Festival ensemble and orchestra performed a concert version of *Kronborg: 1582* at the Indian River Music Festival and as a feature event at the Conference.

On the Festival stage we celebrated the first phase of our three-phase rebuild of *Anne of Green Gables*-The MusicalTM. This new direction by Adam Brazier and design by Cory Sincennes proved a winning formula as both local and tourist audiences came back to see the new *Anne*!

Playing alongside *Anne* was the international hit *Million Dollar Quartet*. As we had hoped, this show proved to be viable at the box office and allowed us to use the company of actors that were not in the second mainstage production in workshops of new material and presentations for The Charlottetown Festival Conference.

Bittergirl - the Musical returned to The Mack after a very successful run in 2015. Audiences came back to watch the Bittergirls heal their broken hearts and make us all laugh. In September, The Mack hosted the world premiere of a new musical, A Misfortune. This romantic comedy proved to be very successful at the box office, surpassing targets and furthering our mandate to develop new Canadian musicals.

The success of these performances was enhanced by the completion of the three-year theatre renovation, which has brought a new level of theatre professionalism and experience to our audiences.

Sobeys' LIVE @ The Centre's fall 2017 season lauched with The Barenaked Ladies. This iconic Canadian band performed on the 25th anniversary of their album *Gordan*. In support of multicultural programming, LIVE was pleased to present a wide repertoire, including the Canadian premiere of Navdhara Indian Dance Theatre's production of *A Passage to India*. With engaging and relevant shows from contemporary dance to circus performance, LIVE continues to deliver surplus revenues and exceptional experiences.



From top left, clockwise: Kelsey Falconer and Connor Lucas in the world premiere of *A Misfortune*; Jefferson MacDonald, Ed Murphy, Matthew Lawrence, and Greg Gale in the box office success *Million Dollar Quartet*; Marisa McIntyre, Nicola Dawn Brook, Sarite Harris, and Jay Davis in *Bittergirls – the Musical* wowed the audience at The Mack; the cast of *Anne of Green Gables–The Musical*TM in the finale of the egg and spoon race.

To mark Canada's sesquicentennial, the Confederation Centre Art Gallery presented the *RE:collection* exhibition June 17 to December 31, 2017. An accompanying book was published in both English and French, with an introduction and interpretative texts by current and former staff as well as nearly 30 guest writers.

Our largest exhibition in recent years, RE:collection explored the building of a Canadian art collection as both an optimistic mission and a reflection on the evolving country-its history, geography, and people. Our focus on art and artists during the 150th anniversary of Confederation demonstrates how a 53-year commitment to presenting and collecting Canadian art has changed in light of the many transformations of this country-changes in technology, in how we understand our history, and in the role of artists in our cultural fabric. This exhibition provided an overview of the scope of the Confederation Centre Art Gallery's collection of historic, modern, and contemporary art works: objects and images that connect, challenge, and expand our understanding of the history of art in Canada.

Other initiatives accomplished during this momentous year included:

Architecture and National Identity: The Centennial Projects 50 Years On — a national touring exhibition comprised of architectural plans, drawings, models, photographs, and memorabilia relating to 21 of the most significant centennial buildings in Canada. The tour wound up with stops at the Contemporary Calgary in Alberta and the Paul H. Cocker Gallery at Ryerson University in Ontario.

Leah Modigliani: Washington D.C., 1939; Basel, 1957; Paris, 1958; Berkeley, 1969; Chicago, 1969; London, 1969... – a solo exhibition of sculptures and prints reflected on themes of history, protest, and power. Her work is inspired by photographs capturing specific moments of protest that have come to stand for political resistance in general. The exhibition also circulated to the Art Gallery of Windsor, Ontario.

Motion – a video exhibition that featured 11 artists from Quebec, including Jean-Pierre Aubé, Patrick Bernatchez, BGL, Caroline Boileau, Michel de Broin, Pascal Grandmaison, Nelson Henricks, Myriam Laplante, Eduardo Menz, Nadia Myre, and Chih-Chien Wang. It has circulated internationally and was organized by Galerie de l'UQAM and curated by La Fabrique d'expositions, Montreal.

Norma Jean MacLean: Accumulated, Positioned, Reflected – part of our Studio Watch Series and supported by a grant from the RBC Foundation's Emerging Artists Program, the exhibition included abstracted paintings of plants, basketball courts, and icebergs, along with a sculptural installation.

Erik Edson: Other Stories – the second of two recent exhibitions co-produced with Owens Art Gallery at Mount Allison University in Sackville, New Brunswick, Edson's exhibition featured over two decades of prints and installation works that playfully transform found imagery and printed matter.



Installation view of Re:Collection

Art in the Open – an ongoing collaboration with the City of Charlottetown and this town is small inc. (Charlottetown's artist-run centre). In its seventh year, the festival featured nine contemporary art projects organized by the Art Gallery ranging from a roving performance in a multi-person costume, to installations, and Charles Campbell's performance, Song Catcher–The Bog, which delved into Charlottetown's early black community.

The Edwardian Island Through a Camera's Lens –
The Landscape Images of W.S. Louson – William
Steele Louson's landscape photographs of Prince
Edward Island were extensively reproduced on

postcards and set a model for how the Island was depicted for more than half a century; even today images of a gentle island prevail in tourism promotion.

Acquisition highlights this past fiscal year include commissioned artworks by Eleanor King and Robert Houle, both launched in June 2017; and a small collection of 1970-90s conceptual works by John Greer, featured in our recent exhibition *Greer View Mirror*, which were generously donated by the artist.

Gallery visitations remain strong with well attended openings and events. Overall, visitation was up by 1,000 people over the previous year.

Confederation Centre of the Arts delivers educational programs in, about, and through the arts. Be it skills development, curriculum enhancement, or community engagement, we strive to achieve the highest level of professionalism in our offerings.

Over 700 students participated in French and English language *Arts Discovery Days* from communities ranging from Ellerslie to Souris and many points in between. Students in the Holland College School of Performing Arts (SoPA), a partnership with Confederation Centre, came from all four Atlantic Provinces, plus the Bahamas and Mexico.

Highlights of the year included:

- The signing of articulation agreements with York University (Theatre and Dance Performance programs) and Boston Conservatory at Berklee (Dance Performance). These agreements attest to the quality of our programs and offer opportunities for our graduates to enter with advanced standing into degree-granting programs.
- Students presenting for a Grade 8 Arts Discovery
 Day participated in a Citizenship Ceremony while on their visit to the Centre. It was the ultimate expression of the day's theme of Canadian identity.
- Connecting with high school students across
 the Island with the SoPA Theatre for Young
 Audiences (TYA), pre-Christmas tour. Targeting the
 performance to the upper reaches of TYA provided
 the opportunity to inform students about the SoPA
 program and to discuss with them the potential for
 careers in the performing arts.

The Centre's Choral Programme enjoyed an extremely active year, the highlight of which was the Youth Chorus tour to Rome, Italy, where they sang at St. Peter's Basilica, the Vatican. A total of 40 people were involved in this tour, including parent chaperones, staff, and choir. In addition to various community singing engagements, the Youth Chorus also presented the annual *Voices of Spring*, and *Sing Noel* concerts. The Confederation Singers were also very busy, they presented the Karl Jenkins *Mass for Peace, The Armed Man* on Good Friday, and the complete Handel's *Messiah* at Christmas. Both choirs presented *In Remembrance*, a moving choral tribute to our war veterans.

Arts Education is immersed in all activities of the Centre, particularily in the performing arts. The TD Confederation Centre Young Company is one of Canada's leading performance-based training programs. In 2017, the Company delivered *The Dream Catchers* and took the show on the road with performances across the country.



From top left, clockwise: dance umbrella students in rehearsal; the Confederation Centre Young Company 2017 in performance in the Amphitheatre; the Confederation Players in Ottawa.

As Canada's memorial to the founding of the country, the Centre continues to enhance its heritage programming. The well-established Confederation Players and Chamber programs share an important story about the Charlottetown Conference and the Island's role as the "Birthplace of Confederation."

Through CN's five-year sponsorship commitment to the Players program, the interpretive troupe was able to appear at multiple high-profile events across the nation. These included a week-long presence at the Federation of Canadian Municipalities Annual Conference in Ottawa, performing on Parliament Hill for The Right Honourable Justin Trudeau and British Prime Minister Theresa May, and mingling with the Right Honourable Jean Chrétien and prominent MPs at the Children's Hospital of Eastern Ontario (CHEO) Foundation's meeting at the National Gallery. The Players program continues to grow year after year, now reaching into the spring and fall, and connecting with corporate clients from across the continent.

The replica Confederation Chamber, located in the Centre's upper foyer, has become an important destination for visitors and students looking for more information about the founding of Canada. The Chamber site continues to actively welcome guests and interpret the historic moments around the 1864 Charlottetown Conference. Visitation surged by 30% over the previous year for this attraction in its third year, with more than 26,000 people experiencing the Chamber from May to October.

The Symons Medal Ceremony and Lecture is presented each fall to mark the 1864 meetings of the Fathers of Confederation. The Lecture provides a national platform for an eminent Canadian to discuss the current state and future prospects facing Canada. This year the Symons Medal was awarded to Prime Minster Trudeau. He delivered an inspiring lecture on various topics such as the Truth and Reconciliation Commission Report, LGBTQ rights, and diversity. With its focus on engaging youth, this exceptional year saw every P.E.I. high school attend for the first time ever as well as post-secondary students from the Island and Nova Scotia. The Lecture's accompanying high school essay contest also saw the highest number of submissions with over 30 essays.



From the top, clockwise: The Right Honourable Prime Minister Justin Trudeau delivers the 2017 Symons Lecture to a sold-out audience; the Confederation Players in Ottawa as part of the CN tour; the replica of the Confederation Chamber located in the Centre's Upper Foyer attracted 30% more visitors last year.

Confederation Centre provides many of its services and publications in both official languages. French programs are primarily presented in arts education and performance with additional offerings in the Confederation Players' walking tours, Confederation Chamber, Arts Discovery Days, guided gallery visits, and studio activities.

The Centre's commitment to French programming continues to increase. Demand for French Art Discovery Days has more than doubled, and thanks to extra funding received from Canadian Parents for French, a third day was added to the program. We were also able to present the Art Gallery's Family Sundays in both languages.

During the 2017-2018 season, the Centre also presented four French events:

 An evening of poetry and music in the Art Gallery, which brought in a Francophone audience attracted by the poetry as well as a mixed audience attracted by the music.

- A lively concert at The Mack developed as part of Canada150 that featured H'Sao, a band originally from Ghana and now based in Montreal.
- The fifth annual edition of Soup'Art, an evening celebrating community spirit, music, visual arts, and soups from around the world. This popular event is part of the *Rendez-vous de la Francophonie* and its partners donated the funds raised to the Soup Kitchen of Charlottetown.
- An intimate concert in the Art Gallery was presented by the duo Alain Barbeau and Geneviève RB.

FRIENDS OF THE CENTRE

Since its origins over 50 years ago as the Women's Committee of the Centre, the purpose of the Friends Committee is to encourage interest, education, and participation in the arts and to support the Confederation Centre in the achievement of its strategic goals. Over the years, their activities have evolved in response to community needs and relevance.

Over the past two years, the Friends' Art to the Schools (ATTS) cornerstone program underwent a major re-evaluation and reorganization. Through the PEI Employment Development Agency, Indigenous artist Laurie Martin was hired for 12 weeks to provide administrative support to ATTS. In addition, Ms. Martin developed Mi'kmaq learning resources with the specific goal to foster and enhance Indigenous culture within the ATTS and

Island education systems. The Friends also acquired two of Ms. Martin's own works of art with translation of educational support materials into English, French, and Mi'kmaq. This opportunity to further the inclusion of Indigenous art works and cultural resources is an important step for the Friends and for ATTS.

Other Friends activities included: a scholarship program to support Young Company participants and Confederation Players, Annual Festive Wreath Exhibit and Contest, Festival of Christmas Trees, Adopt-a-Corner community beautification initiative, and the 50th annual Pinch Penny Fair!

These activities continue to provide financial support to several Centre departments and programs and advancing arts education.

SUPPORTING ROLES 13

Our programming is supported by our internal marketing and development department. With a dedicated team, we are able to communicate and engage with communities to connect them with Centre experiences. As a not-for-profit organization, we rely heavily on our sponsors and donors. Through their support the Centre can continue to fulfill its mandate and make an important impact in the social, economic, and cultural landscape of Canada.



From top left, clockwise: During an exclusive members only event, members had a chance to experience the theatre's new catwalk; the Canada150 banner and sculpture welcomed the public throughout the year; Chairman of the Board, Wayne Hambly, Glenn Trueman, CIBC PEI Banking Centre Leader, Jessie Inman, CEO of Confederation Centre, and Monique Giroux, Vice-President, Sponsorship, Market and Strategic Partnership for CIBC, celebrating the 2017 Charlottetown Festival and its title sponsor, CIBC.

As the memorial to Canada's founding, Confederation Centre took the lead on several significant projects related to Canada 150. We attracted financial support from both private and federal government sources and created valuable partnerships with local and national organizations. The national awareness of *The Dream Catchers* project reached 11% of Canadians, according to the most recent brand awareness research conducted in November 2017.

The 2017 Charlottetown Festival season was a highlight of the year, with excellent ticket sales and extremely positive feedback from patrons. The marketing campaigns were designed to reach our customers at multiple points over the course of their day and consisted of TV broadcast, radio and print channels, digital campaigns search marketing, and social media ads.

As communication technologies and trends continue to change, there is more emphasis on using compelling content and storytelling. The Centre was successful in hosting the 2017 AGM of the Canadian Chapter of the Society of American Travel Writers, the Canadian Arts Summit, and the Professional Association of Canadian Theatres, which provided an opportunity to have social media and arts influencers bring profile to the Centre. Throughout the year, the team was also busy with events and promotions, beginning with Saltscapes, the influential consumer show in Halifax in April, and continuing hosting local business mixers, opening nights, and The Charlottetown

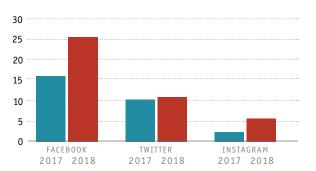
Festival season launch. The marketing team also assisted with advertising and promotion for TD Confederation Centre Young Company national tour of *The Dream Catchers*, a campaign that involved a major partnership with Postmedia as well as advertising for local markets across Canada.

Successful application to the Google grant program provided no-cost search marketing for Confederation Centre's non-profit programming with the equivalent of \$10,000 in advertising value, yielding almost 12,000 clicks to our website.

The Centre's new website was launched in March 2018 in a mobile responsive format re-designed to be user-friendly. Thanks to a grant from Tourism PEI, the site is also available in both official languages. Overall traffic to the website increased, including 12% over the previous year.

The Centre aims to continue to increase its digital profile and develop increased visibility throughout our online platforms. Emphasis on engagement and compelling content works to achieve a greater awareness and reach for the role the Centre plays in the arts and culture community.

Social Media Reach (thousands)



The development team raises funds through annual gifts from individuals, business donors, and corporate sponsors. During the 2017-2018 year, the department successfully secured new and renewed relationships with supporters to raise the profile of the Centre and achieve its mandate.

Members of the team participated in Arts Reach and Sponsorship Week in Toronto along with Come Together, Leave Connected in Prince Edward Island. Individual visits to theatre development departments at Shaw Festival and Stratford Festival opened up new relationships with a focus on information sharing and research.

The Centre also made it a priority to engage in increased dialogue on the arts organizations contribution to a sustainable society. The Centre successfully facilitated the inauguration of the Business for the Arts' artsVest program in the province. This "matching incentive and sponsorship training program" provides guidance and training to member organizations across the country.

The Centre had excellent success signing major corporate sponsors for The Charlottetown Festival; for the first time in several years all Festival productions were sponsored thanks to Tim Hortons, Remax Charlottetown, CAA, PEI Fishermen's Association, Key Murray Law, and TD Banking Group. CIBC also agreed to another three-year commitment as title sponsor of The Charlottetown Festival.

CHARLOTTETOWN FESTIVAL TITLE: CIBC

LIVE@THE CENTRE TITLE: Sobeys

FESTIVAL PRODUCTION SPONSORS:

CAA

Key Murray Law

Prince Edward Island Fishermen's Association

Remax Charlottetown

Tim Hortons

CHARLOTTETOWN FESTIVAL CORPORATE CHAMPIONS:

Fitzgerald and Snow

JCJ Associates, Inc.

PEI Energy Systems

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Jasper Wyman and Son

RBC Wealth Management

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La Voix acadienne

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Friends of Confederation Centre

FlyPEI

KKP Printing and Design

Connolly Group

That Fun Place

Master Packaging

Arsenault Best Cameron Ellis

Hansen Electric

Andy Lambe & Associates

Purity

CONFEDERATION PLAYERS: CN

CONFEDERATION CENTRE ART GALLERY:

Architects Association of Prince Edward Island

City of Charlottetown

PEI Energy Systems

RBC Foundation

ARTS EDUCATION:

TD (Young Company)

Maritime Electric (Choral Music)

Hyndman and Company Limited (Visual Arts Camps)

BMO Financial Group (Performing Arts Camps)

Great West Life (Arts Discovery Days)

MEDIA:

CTV

Hot 105.5

Ocean 100.3

The Guardian

OFFICIAL SUPPLIERS:

Molson Coors Canada

PepsiCo

Office Interiors

WEBSITE: Tourism PEI

The new membership structure, Founders' Circle, is now in place. Dedicated staff and a compelling engagement program has resulted in the number of members more than doubling. Events exclusive to members have proved popular and up to eight member events will be on offer for 2018.

\$25-\$499

Dawn & Paul Alan Joanne Arbing

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Arts Policy Branch, Department of Canadian Heritage

Confederation Centre of the Arts would like to acknowledge the ongoing support of our funding partners who continue to show leadership in supporting the national mandate of the Centre by recognizing the value of culture and the arts in Canadian society:

Government of Canada

Canada Council for the Arts

Province of Nova Scotia

Province of Ontario

Province of Prince Edward Island

City of Charlottetown

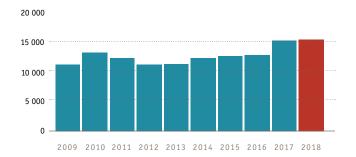
Condensed Statement of Financial Position (at March 31)

(in thousands of dollars)		2018	2017
ASSETS			
Accounts Receivable		716	953
Inventory and Prepaids		602	471
Capital Assets		36,023	37,181
	\$	37,341	\$ 38,605
LIABILITIES & FUND BALANCES Bank Advances		1,974	981
Payables and Accruals		816	1,844
Deferred Revenue		911	1,299
Long Term Debt		310	434
Capital Fund		32,830	33,310
Operating Fund		500	737
	\$	37,341	\$ 38,605

BASIS OF PREPARATION:

These condensed financial statements are extracted from the audited financial statements of the Fathers of Confederation Buildings Trust for the year ended March 31, 2018. These condensed statements are not covered by the auditors' report.

Annual Operating Revenue (\$ thousands)



Condensed Statement of Operations (for the year ended March 31)

(in thousands of dollars)	2018	2017
REVENUES		
Programming	5,571	5,905
Commercial	2,277	2,183
Fundraising and Development	2,248	1,559
Investments and Other Revenues	122	68
Public Sector Grants-Operating and Other	5,545	5,930
Public Sector Grants-Capital	2	1,045
	\$ 15,765	\$ 16,690
EXPENSES		
Programming	9,204	8,599
Commercial	2,040	1,923
Fundraising and Development	247	236
Building Operations	3,693	3,484
Administration and Other Expenses	1,298	1,326
	\$ 16,482	\$ 15,568
EXCESS REVENUES (EXPENSES)	\$ (717)	\$ 1,122
NET REVENUES (EXPENSES) ALLOCATED TO:		
Operating Fund	387	1,205
Endowment Fund	_	_
Capital Fund	(1,104)	(83)
	\$ (717)	\$ 1,122

2018 Annual Operation Revenue by Source



With vigilant oversight and a deep understanding of their responsibility, the Board of Directors of the Confederation Centre of the Arts Foundation monitors the Foundation's long-term investments dedicated to the support and benefit of the Centre.

There are currently 31 named Funds in the Foundation in five distinct areas of purpose: General Operations, Art Gallery, Performing Arts, Youth Education, and Heritage.

As of March 31, 2018, the total market value of the Foundation endowment funds was \$12 million. The Foundation surpassed \$13 million for the first time in its history in November 2017, continuing towards the Centre's goal of building long-term financial stability in order to fulfill its vision and mandate.

Confederation Centre submitted an application in December 2017 to the Canadian Heritage Cultural Investment Fund/Endowment Incentives Program with a total of \$159,709 (contributions from December 1, 2016 to November 30, 2017) eligible to be matched. It received a matching rate of 65.96 cents per dollar, for a total grant amount of \$105,340.

The lifetime maximum an organization can receive from this program is \$15 million. Since the Foundation's creation in 2010, the Foundation has received \$4,449,470. This leaves a balance of \$10,550,530 available (with the annual maximum continuing to be \$2 million).

Numerous funds within the Foundation are directed to foster both creativity and collaboration in the arts. For example, the Mawson Fund is to support the creation of new Canadian musicals—related activities continue to take place. The awareness of the Mawson Fund was certainly raised this year

as it was showcased throughout the inaugural Charlottetown Festival Theatre Conference in September.

In 2017-2018, 12 scholarships were distributed to deserving youth pursuing post-secondary education in the arts. The Foundation also assisted in outreach to send artists into high schools to speak, as well as bring students to the Centre to experience theatre and participate in arts education. There are now three Foundation Funds specifically directed towards scholarships.

Catherine Hennessey held another series of luncheons in support of the Circle Around the Centre Endowment Fund; this follows the ticketed lectures held in 2014 to celebrate the Centre's 50th anniversary (proceeds from the series were used to create the Fund). The 2018 revival of the series ran from January through June 2018.

The work of the Foundation also continues to take the lead for raising awareness of the role of non-profit organizations by participating as one of five PEI Chapter member charities for Giving Tuesday 2017, including a five-week print advertising campaign in the Guardian, support from the Premier and the Lieutenant-Governor, media interviews, and an expanded online campaign.

CONFEDERATION CENTRE OF THE ARTS FOUNDATION BOARD OF DIRECTORS

Mr. Fred Hyndman - CHAIR

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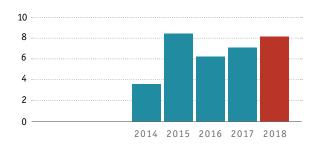
Ms. Rosie Shaw



The Honourable Lt.-Gov. Antoinette Perry, centre, helps promote Giving Tuesday with members of the P.E.I. chapter of the Canadian Association of Gift Planners, including Confederation Centre of the Art's Rosie Shaw.

Annualized Returns

(April 1, 2013-March 31, 2018)



Capital Review

(April 1, 2013-March 31, 2018)

Beginning Portfolio	\$ 3,371,250.17
Net Contribution	\$ 5,053,243.35
Total Investment Returns	\$ 3,608,604.75
Ending Portfolio Value	\$ 12,033,098.27

Net contribution consists of the sum of deposits and transfers—in less withdrawals, transfers out, administration fees, and any applicable withholding taxes. The market values represent the point-in-time value of the portfolio.

As an award-winning national arts and cultural destination and a registered Canadian charity, Confederation Centre of the Arts relies on your support to maintain its level of excellence and its sustainability as a major economic and cultural driving force. Each gift makes a difference, and specific opportunities exist at every giving level.

Founders Circle All annual donors to the Confederation Centre or the Confederation Centre of the Arts Foundation belong to the exclusive group of Centre members: the Founders' Circle. Advantages vary with giving level, and include: a tax receipt for the full amount of gift, access to exclusive events, dedicated priority box office line, and access to Row A seating.

Sponsorship Corporate sponsorship of activities is an innovative means for companies to achieve their marketing and philanthropic goals. Companies can champion the performing arts through sponsorship of theatre performances, gallery exhibitions, special events, youth education programs, and more. It's a unique opportunity to invest in performance, creation, and education in the arts.

Confederation Centre of the Arts Foundation

Major Gifts Endowment funds through major gift donations are invested in perpetuity to ensure the operation of the Centre and its vital arts and heritage programming for generations to come. There are 31 named funds within the Foundation, each with its own unique, donor-directed purpose. All donations to the Foundation are eligible for up to dollar for dollar matching through Canadian Heritage.

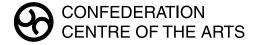
Planned Giving Many people with a passion for shaping the performing arts have chosen to help champion the performing arts in Canada now and in the future by leaving a gift in their will to the

Foundation. Planned gifts are given specific tax advantages, often allowing you to make a larger donation than you thought possible. Planned gifts provide long-term stability to the Centre, while creating a wonderful legacy that enables you to express your love for the arts in a lasting and meaningful way.

Name a Seat Naming a seat in the Homburg
Theatre is a unique and personal way to show your
support for the Centre. Engraved seat plaques offer
the chance to become part of the fabric of this
amazing and iconic theatre. Whatever your personal
reasons for naming a seat, your gift helps ensure
that Confederation Centre of the Arts continues to
play an exciting role for future generations to enjoy.

Donations of Time and Talent Confederation Centre is grateful to the many volunteers from the community that help it fulfill its mandate. Volunteer with the Friends of Confederation Centre or as a gallery docent. The Centre also accepts student volunteers for internships, work placements and on-the-job training programs.

In-kind Contributions Confederation Centre is helped greatly by donations of material goods such as appraised works of art and Canadian cultural property, arts and crafts supplies, office equipment, prizes for silent auctions, lotteries and other events. Also gratefully received is subsidized performance space and affordable housing for our many artists.



Join us! Visit confederationcentre.com/support to learn more about getting involved.